

Fernando LAGRAÑA

Exploring the labyrinths of poetry

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Summary

N/A

Experience

Participating Faculty at Grenoble Ecole de Management

2008 - Present

Field of research: organizational communications, e-proximity & work-life balance, identity and role boundary management, business & communication ethics.

Teaching: Strategic Information Management

Director of GEM DBA Program and Associate Professor, SBT at Webster University

July 2014 - August 2017 (3 years 2 months)

I was pleased to help both Webster University Geneva and Grenoble Ecole de Management in coordinating the doctoral (DBA) programme. I continue teaching organizational communication, management, leadership, as well as business ethics.

Head, BDT Process Quality Management at International Telecommunication Union

November 2013 - March 2017 (3 years 5 months)

The final objective is to produce a Manual of Procedures of the Telecommunication Development Bureau to serve as a quality and efficiency guide in its operations. The Manual should be established according to the "process improvement" leading practices and the ISO 9000 family.

Doctoral Dissertation Supervisor at Grenoble Ecole de Management

November 2012 - March 2017 (4 years 5 months)

Supervise the research and dissertation preparation of Doctorate of Business Administration students and candidates.

Founder and CEO

October 2012 - March 2017 (4 years 6 months)

Helping organizations to face the challenges of electronic communications, in particular spam, work/life balance, e-proximity, multiple role management, etc. <http://e-proximity.ch/>

Owner

2010 - March 2017 (7 years 3 months)

A networked company, providing writing, editing and translating services.

Chairman, Staff Council at International Telecommunication Union

July 2015 - December 2016 (1 year 6 months)

Head, Partnership Building Division at International Telecommunication Union

June 2011 - November 2014 (3 years 6 months)

Strategic alliances and partnerships, resource mobilization, membership relations and Promotion of the Telecommunication Development Bureau

Head Partnerships, Promotion & Membership at International Telecommunication Union

July 2008 - May 2011 (2 years 11 months)

Corporate and institutional relations, private/public partnerships, communications & promotion

Executive Manager, ITU TELECOM and Executive Secretary, ITU TELECOM Board of Directors at International Telecommunication Union

January 2004 - June 2008 (4 years 6 months)

Organized ITU TELECOM World 2006 (HongKong), Connect Africa (Kigali), ITU TELECOM Africa 2008 (Cairo), ITU TELECOM Américas 2005 (Salvador da Bahia)

Head, EDP Division, Radiocommunication Bureau at International Telecommunication Union

January 2001 - December 2003 (3 years)

Managed the Editorial Committee of World RadioConference (WRC)

Vice-President, Forum, ITU TELECOM at International Telecommunication Union

January 1995 - December 2000 (6 years)

Created Internet@TELECOM 95, Virtual BookFair during TELECOM95, created ITU TELECOM Interactive 1997. Managed the ITU TELECOM Forum in Geneva, Singapore, Cairo, Rio de Janeiro, Johannesburg, Busan

Engineer-Editor at International Telecommunication Union

March 1990 - January 1995 (4 years 11 months)

Created ITUTELEDOC, Macbeth (Moyen d'Accès Informatisée à la Base de l'Édition & son THésaurus)

Engineer at Siemens

1987 - 1990 (4 years)

Expert in ISDN, Optoelectronics and Protocol Analysis

Education

Grenoble Ecole de Management - Grenoble Graduate School of Business

DBA, Business Administration & Management, 2008 - 2011

Webster University Geneva

MBA, Management, Computer Resources & Information Management, 1992 - 1995

Institut national des Télécommunications

IN, INP, Telecommunications, 1982 - 1985

Université Paul Sabatier Toulouse III

Licence, Computer Science, 1980 - 1982

Université de Pau et des Pays de l'Adour

DEUG, Sciences de la matière (Maths, Physics), 1978 - 1980

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[Contact Fernando on LinkedIn](#)