

“Business English for the Global Workplace” Course

May 18 – June 27, 2015

Improve your English skills this summer at Webster University

- This summer, Webster University Geneva is offering a mid-level course in Business English that is designed to enhance the written and oral communication skills of university students and professionals. This English course is open to all Webster students and professionals
- The format of the course is of particular relevance to those who may elect to take Cambridge’s Business English Certificate (BEC exam) following completion of the course
- This six week course will meet three times a week, in the evening, on Webster’s Geneva campus in Bellevue. The curriculum also includes a field trip and will welcome visiting guest speakers
- At the end of the course, students will have gained the:
 - Competence to write effectively across different business genres
 - Skills to organize their ideas to communicate convincingly
 - Strategies to present clear, powerful messages in English
- Participants who successfully complete the course will immediately see the benefits of having improved their English, and will receive an attestation from Webster Geneva. Those who subsequently pass the BEC can add this accomplishment to their résumé to further differentiate themselves on the job market
- This summer, not only can you benefit from the passion and dedication of a faculty member who has crafted a dynamic, hands on course, but also improve your communication skills in *the* language of business



Non-Webster students can contact schauber@webster.ch for more details and to sign up. Webster students should see their Advisor