

PHOT 4000 and FTVP 3150

Photo and Video Workshop
FLORENCE – VOLTERRA

A Spring 2022 Faculty Led Program
(6 credits)

In Italy: Sunday, March 13th to Saturday, March 19th, 2022



- o Be part of a trip organized since 2007
- o Discover Tuscany's inspiring landscapes near Volterra
 - o Enjoy the artistic legacy of Florence
 - o Wonder about the home of the Italian Renaissance
- o Work on documentary projects for social media with photography and video
 - o Learn how to use 8x10 large format analogue cameras
 - o Publish on www.78magazine.webster.ch
 - o Update the blog www.tuscanytrips.wordpress.com

These two 16-week courses will bring students to Tuscany and in particular to the Florence and Pisa area. The classes will be organized as one-semester courses which will include meetings before and after the trip to Tuscany (Italy). Students will have the possibility (but not the obligation) to register for FTVP 3150 and PHOT 4000 and produce photographic, video, audio and written material for the Geneva-based magazine '78.' The best work will be published on the online platform (www.78magazine.webster.ch).

In PHOT 4000, students will learn how to use large format analogic cameras (8x10) and how to apply the Zone System technique to produce high quality negatives which will be then printed in the Webster Geneva campus darkroom. Special attention will be dedicated to the production of digital images to be used on social media and on the trip's blog. There will be discussions on composition, communication and visual semiotics aspects.

The FTVP 3150 course will analyze how to successfully write, shoot, light, record sound, interview, compose and edit for video projects on specific issues. While immersed in Tuscany, students will be required to catalog their thoughts, feelings, and experiences through multimedia – text, video and photos.

A two-day walk on a Medieval road (<https://www.viefrancigene.org/en/>) will be organized. Students will have to document the experience working as a team and on individual projects.

Assignments will demonstrate mastery of technical skills and individual creative expression. Through presentations and discussions, students will gain familiarity with the critical and theoretical debates surrounding photography and video production.

Visit to museums in Florence, Pisa and Volterra will be organized.

A € 1300 fee (1393 CHF – 1191 USD - the fee is required only once if students register simultaneously for PHOT 4000 and FTVP 3150) is requested and covers:

- accommodation at the *agriturismo* La Ca' Solare (www.lacasolare.com). Breakfast and dinner are included;
- hostel on the Via Francigena;
- museums tickets in Florence;
- transportation to and in Tuscany.

For details

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